

PARENTAL LEAVE POLL

February 2013

CLIENT:	Family First New Zealand
POLL DATES:	Evenings of Thu 14, Sun 17, Thu 21, Sun 24 Feb 2013
SAMPLE SIZE:	1,000 respondents agreed to participate.
SAMPLE SELECTION:	A random selection of 10,000 nationwide phone numbers.
WEIGHTING:	The results are weighted to reflect the overall adult population in terms of gender, age, area and deprivation decile.
SAMPLE ERROR:	Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.

PAID PARENTAL LEAVE

A bill before Parliament is asking for paid parental leave to be raised from the current 14 weeks to 26 weeks. It is estimated this would cost the Government an extra \$145 million a year to fund. Do you think paid parental leave should stay at 14 weeks or be extended to 26 weeks?

Paid parental leave

		Count	Col %
Paid parental leave	14 weeks	500	51%
	26 weeks	433	44%
	Unsure/Refuse	54	6%
	Total	987	100%

A majority of 51% support paid parental leave staying at 14 weeks, with 44% favouring an increase to 26 weeks.

Paid parental leave BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	
Paid parental leave	14 weeks	45%	57%	42%	56%	56%	51%
	26 weeks	48%	39%	56%	38%	34%	44%
	Unsure/Refuse	6%	4%	2%	6%	9%	6%
	Total	100%	100%	100%	100%	100%	100%

Women narrowly prefer and extension to 26 weeks, while men are against. Those aged under 40 also in favour of an extension.

Paid parental leave BY Area

		Area			
		Metro	Provincial	Rural	Total
		Col %	Col %	Col %	Col %
Paid parental leave	14 weeks	48%	53%	53%	51%
	26 weeks	47%	41%	40%	44%
	Unsure/Refuse	4%	6%	8%	6%
	Total	100%	100%	100%	100%

Paid parental leave BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
Paid parental leave	14 weeks	49%	50%	52%	51%
	26 weeks	46%	42%	45%	44%
	Unsure/Refuse	5%	8%	3%	6%
	Total	100%	100%	100%	100%

Paid parental leave BY Party Vote 2011

		Party Vote 2011				
		National	Labour	Others	Not Vote/Unsure	Total
		Col %	Col %	Col %	Col %	Col %
Paid parental leave	14 weeks	59%	36%	43%	61%	51%
	26 weeks	34%	59%	55%	32%	44%
	Unsure/Refuse	7%	6%	1%	7%	6%
	Total	100%	100%	100%	100%	100%

PAID PATERNAL LEAVE

Would you support or oppose a proposal to provide Government paid parental leave of 2 weeks to fathers as well as mothers. It is estimated to cost around \$20 million a year.

Paid paternal leave of 2 weeks

		Count	Col %
Paid paternal leave of 2 weeks	Yes	668	68%
	No	274	28%
	Unsure/Refuse	45	5%
	Total	987	100%

Strong support for paid paternal leave of 2 weeks for fathers.

Paid paternal leave of 2 weeks BY Gender + Age

		Gender		Age			Total
		Female	Male	18 - 40	41 - 60	61+	
		Col %	Col %	Col %	Col %	Col %	
Paid paternal leave of 2 weeks	Yes	70%	65%	78%	69%	51%	68%
	No	26%	30%	21%	26%	40%	28%
	Unsure/Refuse	4%	5%	2%	4%	9%	5%
	Total	100%	100%	100%	100%	100%	100%

Slightly stronger support from women.

Paid paternal leave of 2 weeks BY Area

		Area			
		Metro	Provincial	Rural	Total
		Col %	Col %	Col %	Col %
Paid paternal leave of 2 weeks	Yes	72%	67%	57%	68%
	No	24%	29%	36%	28%
	Unsure/Refuse	4%	4%	7%	5%
	Total	100%	100%	100%	100%

Paid paternal leave of 2 weeks BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	Total
		Col %	Col %	Col %	Col %
Paid paternal leave of 2 weeks	Yes	72%	66%	66%	68%
	No	25%	31%	26%	28%
	Unsure/Refuse	3%	3%	8%	5%
	Total	100%	100%	100%	100%

Paid paternal leave of 2 weeks BY Party Vote 2011

		Party Vote 2011				
		National	Labour	Others	Not Vote/Unsure	Total
		Col %	Col %	Col %	Col %	Col %
Paid paternal leave of 2 weeks	Yes	63%	80%	73%	53%	68%
	No	35%	16%	27%	32%	28%
	Unsure/Refuse	2%	5%	0%	15%	5%
	Total	100%	100%	100%	100%	100%

WEIGHTED DEMOGRAPHICS

The results have been weighted to reflect the adult gender, age, area and deprivation distribution.

Gender

	Count	Col %
Gender Female	548	55%
Male	453	45%
Total	1001	100%

Age

	Count	Col %
Age 18 - 40	375	37%
41 - 60	368	37%
61+	259	26%
Total	1001	100%

Area

	Count	Col %
Area Metro	515	51%
Provincial	273	27%
Rural	213	21%
Total	1001	100%

Metro is defined as Auckland, Wellington and Christchurch. Provincial is all other cities in New Zealand. Rural areas are all areas not Metro or Provincial.

Deprivation

	Count	Col %
Deprivation Deciles 1 - 3	307	31%
Deciles 4 - 7	395	39%
Deciles 8 - 10	299	30%
Total	1001	100%

Party Vote 2011

		Count	Col %
Party Vote 2011	National	400	40%
	Labour	266	27%
	Others	167	17%
	Not Vote/Unsure	168	17%
	Total	1001	100%

Parental Status

		Count	Col %
Parental Status	Parent of under 12	278	28%
	Not parent of under 12	723	72%
	Total	1001	100%

**David Farrar
Director
Curia Market Research**

25 February 2013