

EDUCATION STANDARDS / PHONE BAN POLL August 2023

- CLIENT:** Family First New Zealand
- POLL DATES:** Tue 22 to Wed 23 August 2023. The median response was collected on Tue 22 August 2023.
- TARGET POPULATION:** Adult New Zealanders.
- SAMPLE POPULATION:** Adult New Zealanders who are contactable on a landline or mobile phone or online panel.
- SAMPLE SIZE:** 1,000 respondents agreed to participate – 500 via phone and 500 via online panel.
- SAMPLE SELECTION:** A random selection of 10,000 nationwide phone numbers and a random selection from the online panel.
- WEIGHTING:** The results are weighted to reflect the overall adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/-3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Do you support or oppose a ban on phones for students in schools?

		Count	Col %
Do you support or oppose a ban on phones for students in schools?	Support	666	67%
	Oppose	304	30%
	Unsure	28	3%
	Total	998	100%

67% of respondents support a cellphone ban for students in schools.

		Gender	
		Female	Male
		Col %	Col %
Do you support or oppose a ban on phones for students in schools?	Support	61%	74%
	Oppose	36%	24%
	Unsure	3%	2%

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Do you support or oppose a ban on phones for students in schools?	Support	59%	64%	81%
	Oppose	40%	32%	15%
	Unsure	1%	3%	4%

		Area		
		Metro Col %	Provincial Col %	Rural Col %
Do you support or oppose a ban on phones for students in schools?	Support	61%	74%	71%
	Oppose	36%	24%	27%
	Unsure	3%	2%	3%

		Children under 18	
		Yes Col %	No Col %
Do you support or oppose a ban on phones for students in schools?	Support	61%	69%
	Oppose	36%	28%
	Unsure	3%	3%

		2020 PV					
		National Col %	Labour Col %	ACT Col %	Greens Col %	Other Col %	Not vote Col %
Do you support or oppose a ban on phones for students in schools?	Support	81%	61%	90%	33%	75%	59%
	Oppose	17%	37%	10%	63%	21%	36%
	Unsure	2%	2%	0%	5%	5%	5%

Do you think the standard of education in New Zealand is declining, improving or remaining about the same?

		Count	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	630	63%
	Remaining the same	218	22%
	Improving	67	7%
	Unsure	83	8%
	Total	999	100%

63% of respondents think the standard of education in NZ is declining.

		Gender	
		Female	Male
		Col %	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	63%	63%
	Remaining the same	22%	21%
	Improving	4%	10%
	Unsure	11%	6%

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	59%	61%	72%
	Remaining the same	25%	25%	13%
	Improving	6%	8%	5%
	Unsure	10%	5%	10%

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	60%	66%	68%
	Remaining the same	23%	20%	20%
	Improving	8%	7%	4%
	Unsure	9%	7%	8%

		Children under 18	
		Yes	No
		Col %	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	60%	64%
	Remaining the same	22%	22%
	Improving	10%	5%
	Unsure	7%	9%

		2020 PV					
		National	Labour	ACT	Greens	Other	Not vote
		Col %	Col %	Col %	Col %	Col %	Col %
Do you think the standard of education in New Zealand is declining, improving or remaining about the same?	Declining	73%	56%	82%	66%	62%	63%
	Remaining the same	13%	30%	18%	9%	23%	17%
	Improving	7%	6%	0%	17%	11%	5%
	Unsure	8%	8%	0%	8%	4%	14%

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