

Puberty Blockers Poll December 2025

CLIENT: Family First

POLL DATES: Wednesday 03 December to Sunday 07 December 2025.

The median response was collected on Thursday 04 December

2025.

TARGET POPULATION: Adults aged 18+ who live in New Zealand and are eligible and

likely to vote.

SAMPLE POPULATION: Adults aged 18+ who live in New Zealand and are eligible and

likely to vote, who are contactable on a landline or mobile phone

or online panel.

SAMPLE SIZE: 1,000 respondents agreed to participate, 700 by phone and 300 by

online panel.

SAMPLE SELECTION: A random selection of 15,000 NZ phone numbers (landlines and

mobiles) and a random selection from the target population from up to three global online panels (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from

further polls on the same topic for six months.

RESPONSE RATE: Multiple call-backs occurred to maximise the response rate.

excluded.

OMNIBUS STATUS: The poll was part of a wider omnibus survey for multiple clients.

The questions were asked in the order they are listed.

WEIGHTING: The results are weighted to reflect the overall adult population in

terms of gender, age, and area.

SAMPLE ERROR: Based on this sample of 1,000 respondents, the maximum

sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.



The Government has announced that there will be a ban on new prescriptions of puberty blockers for young people with gender dysphoria or incongruence. Do you agree or disagree with this decision?

		Count	Col %
Ban on new prescriptions	Agree	509	50%
of puberty blockers for	Disagree	234	23%
young people	Unsure	274	27%
	Total	1017	100%

A majority of 50% support the ban, with only 23% opposed.

		Gender		
		Female	Male	
		Col %	Col %	
Ban on new prescriptions	Agree	46%	55%	
of puberty blockers for	Disagree	25%	20%	
young people	Unsure	29%	25%	
	Total	100%	100%	

		Age			
		18 - 39	40 - 59	60+	
		Col %	Col %	Col %	
Ban on new prescriptions	Agree	55%	45%	50%	
of puberty blockers for	Disagree	21%	23%	26%	
young people	Unsure	24%	32%	24%	
	Total	100%	100%	100%	



		Area					
					Prov		
		Akl	Wgtn	Chch	Cities	Towns	Rural
		Col %	Col %	Col %	Col %	Col %	Col %
Ban on new	Agree	52%	40%	59%	48%	37%	67%
prescriptions of	Disagree	21%	36%	25%	29%	27%	5%
puberty blockers for	Unsure	27%	24%	16%	23%	36%	28%
young people	Total	100%	100%	100%	100%	100%	100%

		Ethnicity					
		European	Māori	Pacific	Asian	Other	
		Col %	Col %	Col %	Col %	Col %	
Ban on new	Agree	51%	56%	73%	37%	33%	
prescriptions of	Disagree	25%	26%	10%	13%	10%	
puberty blockers for	Unsure	24%	18%	17%	50%	57%	
young people	Total	100%	100%	100%	100%	100%	

Probed Party Vote National Labour ACT Greens Unsure **TPM** NZ First Col % 59% 35% 51% 78% 84% 29% 33% Ban on new Agree prescriptions of 15% 34% 7% 55% 11% Disagree 33% 8% puberty blockers for Unsure 26% 31% 17% 15% 8% 15% 56% young people 100% Total 100% 100% 100% 100% 100% 100%

Net agreement for the ban, by party vote, is:

- 1. NZF +76%
- 2. ACT +71%
- 3. National +44%
- 4. Undecideds +22%
- 5. TPM +18%
- 6. Labour +1%
- 7. Greens -26%

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