

## RESIDENTIAL BROTHELS AND STREET PROSTITUTION POLL March 2011

- CLIENT:** Family First New Zealand
- POLL DATES:** Evenings of Thursday 10, Sunday 13 and Thursday 17 March 2011
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 10,000 nationwide phone numbers, with the person in the household aged 18+ who next has a birthday asked to participate.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.

## RESIDENTIAL BROTHELS

Should the prostitution laws be amended to specifically ban brothels in residential areas?

**Ban residential brothels**

		Count	Col %
Ban residential brothels	Yes	652	66%
	No	263	26%
	Unsure/Refuse	78	8%
	Total	993	100%

Around two thirds of respondents want brothels banned in residential areas.

**Ban residential brothels BY Gender + Age + Area**

		Gender		Age				Area		
		Female	Male	18 - 30	31 - 45	46 - 60	61+	Metro	Provincial	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Ban residential brothels	Yes	71%	59%	64%	65%	63%	69%	64%	65%	68%
	No	23%	32%	30%	26%	31%	22%	29%	24%	25%
	Unsure/Refuse	6%	10%	6%	9%	5%	9%	6%	11%	7%

Again more women than men want residential brothels banned.

## STREET PROSTITUTION

**Should the prostitution laws be amended to specifically ban street prostitution?**

**Ban street prostitution**

		Count	Col %
Ban street prostitution	Yes	493	50%
	No	333	33%
	Unsure/Refuse	169	17%
	Total	995	100%

50% of respondents support a ban on street prostitution with 33% against and 17% unsure or not saying.

**Ban street prostitution BY Gender + Age + Area**

		Gender		Age				Area		
		Female	Male	18 - 30	31 - 45	46 - 60	61+	Metro	Provincial	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Ban street prostitution	Yes	54%	44%	64%	48%	45%	53%	49%	45%	54%
	No	30%	39%	28%	33%	37%	32%	36%	34%	29%
	Unsure/Refuse	16%	17%	8%	19%	18%	16%	15%	21%	17%

More women than men want street prostitution banned.

## DEMOGRAPHICS

### Gender

		Count	Col %
Gender	Female	568	57%
	Male	420	43%
	Total	988	100%

### Age

		Count	Col %
Age	18 - 30	50	5%
	31 - 45	176	18%
	46 - 60	362	37%
	61+	402	41%
	Total	990	100%

**Area**

		Count	Col %
Area	Metro	415	42%
	Provincial	273	27%
	Rural	312	31%
	Total	1000	100%

Metro is defined as Auckland, Wellington and Christchurch.

Provincial is all other cities in New Zealand.

Rural areas are all areas not Metro or Provincial.

**Have children under 12**

		Count	Col %
Have children under 12	Yes	195	20%
	No	792	80%
	Total	987	100%

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