

SEX EDUCATION POLL November 2016

- CLIENT:** Family First New Zealand
- POLL DATES:** Wed 23 to Wed 30 November 2016. The median response was collected on Sun 27 November 2016.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline.
- SAMPLE SIZE:** 846 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 846 respondents, the maximum sampling error (for a result of 50%) is +/- 3.4%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



I am or would be confident teaching my children about sex and sexuality issues

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		Count	Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	644	78%
	Disagree	125	15%
	Unsure/Refuse	55	7%
	Total	823	100%

I am or would be confident teaching my children about sex and sexuality issues BY Gender

		Gender	
		Female	Male
		Col %	Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	80%	76%
	Disagree	13%	17%
	Unsure/Refuse	6%	7%
	Total	100%	100%

I am or would be confident teaching my children about sex and sexuality issues BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	75%	79%	82%
	Disagree	18%	16%	10%
	Unsure/Refuse	7%	6%	7%
	Total	100%	100%	100%

I am or would be confident teaching my children about sex and sexuality issues BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	77%	82%	76%
	Disagree	17%	13%	14%
	Unsure/Refuse	6%	5%	11%
	Total	100%	100%	100%

I am or would be confident teaching my children about sex and sexuality issues BY Deprivation

		Deprivation		
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	72%	77%	87%
	Disagree	19%	17%	7%
	Unsure/Refuse	9%	6%	5%
	Total	100%	100%	100%

I am or would be confident teaching my children about sex and sexuality issues BY Parent of child under 18

		Parent of child under 18	
		Yes Col %	No Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	77%	79%
	Disagree	18%	14%
	Unsure/Refuse	4%	8%
	Total	100%	100%

I am or would be confident teaching my children about sex and sexuality issues BY Party Vote 2014

		Party Vote 2014			
		Nat Col %	Lab Col %	NZF Col %	Gre Col %
I am or would be confident teaching my children about sex and sexuality issues	Agree	81%	72%	79%	72%
	Disagree	14%	21%	17%	26%
	Unsure/Refuse	5%	6%	5%	2%
	Total	100%	100%	100%	100%

Parents, not the Government, should have the final say on what sex education is provided in schools

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		Count	Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	511	62%
	Disagree	233	28%
	Unsure/Refuse	82	10%
	Total	826	100%

Parents, not the Government, should have the final say on what sex education is provided in schools BY Gender

		Gender	
		Female	Male
		Col %	Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	62%	62%
	Disagree	25%	32%
	Unsure/Refuse	13%	6%
	Total	100%	100%

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Parents, not the Government, should have the final say on what sex education is provided in schools BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	60%	62%	65%
	Disagree	28%	30%	25%
	Unsure/Refuse	12%	8%	10%
	Total	100%	100%	100%

Parents, not the Government, should have the final say on what sex education is provided in schools BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	56%	71%	61%
	Disagree	35%	20%	25%
	Unsure/Refuse	9%	9%	14%
	Total	100%	100%	100%

Parents, not the Government, should have the final say on what sex education is provided in schools BY Deprivation

		Deprivation		
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	62%	58%	67%
	Disagree	29%	33%	21%
	Unsure/Refuse	9%	9%	12%
	Total	100%	100%	100%

Parents, not the Government, should have the final say on what sex education is provided in schools BY Parent of child under 18

		Parent of child under 18	
		Yes Col %	No Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	68%	59%
	Disagree	22%	31%
	Unsure/Refuse	9%	10%
	Total	100%	100%

Parents, not the Government, should have the final say on what sex education is provided in schools BY Party Vote 2014

		Party Vote 2014			
		Nat Col %	Lab Col %	NZF Col %	Gre Col %
Parents, not the Government, should have the final say on what sex education is provided in schools	Agree	65%	56%	63%	38%
	Disagree	25%	36%	30%	41%
	Unsure/Refuse	10%	8%	7%	21%
	Total	100%	100%	100%	100%

MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

- All 3.4%
- Women 4.3%
- Men 5.4%
- Under 40s 9.5%
- 41 to 60 5.2%
- Over 60s 5.0%
- Metro 5.2%
- Provincial 6.3%
- Rural 6.3%
- Deciles 1 to 3 5.4%
- Deciles 4 to 7 5.2%
- Deciles 8 to 10 7.8%
- Parents 7.2%
- Non-parents 3.8%
- National voters 5.4%
- Labour voters 7.4%
- Other voters 9.6%
- Unsure voters 6.9%

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