

## SEX EDUCATION OPT-IN OPT-OUT POLL December 2018

- CLIENT:** Family First New Zealand
- POLL DATES:** Mon 17 to Wed 19 December 2018. The median response was collected on Tue 18 December 2018.
- TARGET POPULATION:** Adult New Zealanders aged 18 or older.
- SAMPLE POPULATION:** Adult New Zealanders aged 18 or older who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area and deprivation.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



**Some schools teach sex education. Would you prefer that the law be that this is to be taught to children unless their parents opt out, or that it only be taught to children whose parents opt in?**

**Should sex education be opt in or opt out**

		Count	Col %
Should sex education be opt in or opt out	Opt out	551	55%
	Opt in	342	34%
	Unsure/Refuse	106	11%
	Total	999	100%

55% of respondents want sex education to be “opt out” and 34% “opt in”

**Should sex education be opt in or opt out BY Gender**

		Gender	
		Female	Male
		Col %	Col %
Should sex education be opt in or opt out	Opt out	60%	50%
	Opt in	32%	37%
	Unsure/Refuse	8%	13%
	Total	100%	100%

**Should sex education be opt in or opt out BY Age**

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Should sex education be opt in or opt out	Opt out	58%	55%	51%
	Opt in	30%	36%	37%
	Unsure/Refuse	12%	8%	12%
	Total	100%	100%	100%

**Should sex education be opt in or opt out BY Area**

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Should sex education be opt in or opt out	Opt out	56%	53%	55%
	Opt in	32%	38%	35%
	Unsure/Refuse	12%	9%	10%
	Total	100%	100%	100%

### Should sex education be opt in or opt out BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Should sex education be opt in or opt out	Opt out	63%	55%	46%
	Opt in	29%	34%	41%
	Unsure/Refuse	8%	11%	13%
	Total	100%	100%	100%

### Should sex education be opt in or opt out BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Should sex education be opt in or opt out	Opt out	60%	53%	85%	50%	55%	23%
	Opt in	33%	38%	15%	33%	26%	51%
	Unsure/Refuse	6%	10%	0%	17%	19%	27%
	Total	100%	100%	100%	100%	100%	100%

### Should sex education be opt in or opt out BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Should sex education be opt in or opt out	Opt out	51%	60%	57%	67%	33%	53%
	Opt in	37%	32%	38%	25%	67%	31%
	Unsure/Refuse	11%	9%	4%	8%	0%	16%
	Total	100%	100%	100%	100%	100%	100%

## MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

- All 3.1%
- Women 4.0%
- Men 5.0%
- Under 40s 6.2%
- 41 to 60 5.1%
- Over 60s 5.1%
- Metro 4.8%
- Provincial 6.1%
- Rural 5.4%
- Deciles 1 to 3 5.8%
- Deciles 4 to 7 4.1%
- Deciles 8 to 10 8.1%
- Partner and kids 5.7%
- Partner only 4.8%
- Live alone 7.7%
- National voters 5.3%
- Labour voters 5.2%
- NZ First voters 14.6%
- Green voters 17.6%
- Unsure voters 6.9%

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