

CANNABIS POLL OCTOBER 2020

- CLIENT:** Family First New Zealand
- POLL DATES:** Sun 18 to Wed 28 October 2020. The median response was collected on Thu 22 October 2020.
- TARGET POPULATION:** New Zealand voters who voted in the 2020 general election.
- SAMPLE POPULATION:** New Zealand voters who voted in the 2020 general election who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 1,846 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 40,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area, party vote and referendum vote.
- SAMPLE ERROR:** Based on this sample of 1,846 respondents, the maximum sampling error (for a result of 50%) is +/- 2.3%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

In the referendum on support for the proposed Cannabis Legalisation and Control Bill, did you vote yes or no?

If yes, did you vote in favour of the Cannabis Legalisation and Control Bill because you wanted cannabis to be made available for medicinal purposes such as pain relief?

		Count	Col %
Cannabis Referendum Vote	Yes	772	47%
	No	883	53%
	Total	1655	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	460	60%
	No	261	34%
	Unsure/refuse	43	6%
	Total	764	100%

		Gender	
		Female	Male
		Col %	Col %
Cannabis Referendum Vote	Yes	46%	48%
	No	54%	52%
	Total	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	65%	55%
	No	31%	38%
	Unsure/refuse	4%	8%
	Total	100%	100%

		Area Type							
		Akl	Wlg	Chch	Prov	Large	Small	Rural centre	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Cannabis Referendum Vote	Yes	51%	51%	47%	45%	37%	48%	45%	43%
	No	49%	49%	53%	55%	63%	52%	55%	57%
	Total	100%	100%	100%	100%	100%	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	63%	47%	44%	49%	80%	72%	69%	68%
	No	33%	52%	37%	50%	18%	18%	29%	23%
	Unsure/refuse	5%	2%	19%	1%	3%	9%	3%	10%
	Total	100%	100%	100%	100%	100%	100%	100%	100%

And which party did you vote for in the 2020 general election?

		National Col %	Labour Col %	ACT Col %	NZ First Col %	Greens Col %
Cannabis Referendum Vote	Yes	23%	55%	37%	57%	91%
	No	77%	45%	63%	43%	9%
	Total	100%	100%	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	59%	57%	65%	71%	59%
	No	32%	38%	35%	29%	34%
	Unsure/refuse	9%	5%	0%	0%	7%
	Total	100%	100%	100%	100%	100%

In the referendum on support for the End of Life

Choice Act, did you vote yes or no?

		Yes Col %	No Col %	Unsure/refuse Col %
Cannabis Referendum Vote	Yes	58%	23%	37%
	No	42%	77%	63%
	Total	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	58%	68%	70%
	No	36%	26%	4%
	Unsure/refuse	5%	6%	26%
	Total	100%	100%	100%

Age Group

		18-30 Col %	31-45 Col %	46-60 Col %	61+ Col %
Cannabis Referendum Vote	Yes	70%	54%	40%	34%
	No	30%	46%	60%	66%
	Total	100%	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	74%	50%	58%	60%
	No	19%	43%	38%	35%
	Unsure/refuse	7%	7%	4%	5%
	Total	100%	100%	100%	100%

		Deprivation Decile		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Cannabis Referendum Vote	Yes	43%	43%	57%
	No	57%	57%	43%
	Total	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	58%	66%	56%
	No	36%	30%	38%
	Unsure/refuse	6%	4%	7%
	Total	100%	100%	100%

Finally just a few quick demographic questions to help us ensure our sample is representative of the overall population. Which of the following bands would your total household or family income be in?

		Under \$37,600	\$37,600 to \$67,099	\$67,100 to \$102,499	\$102,500 to \$148,699	Over \$148,700	Unsure/refuse
		Col %	Col %	Col %	Col %	Col %	Col %
		Cannabis Referendum Vote	Yes	43%	42%	48%	48%
No	57%		58%	52%	52%	49%	52%
Total	100%		100%	100%	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	64%	65%	60%	53%	61%	62%
	No	33%	35%	36%	36%	37%	33%
	Unsure/refuse	3%	0%	4%	11%	2%	5%
	Total	100%	100%	100%	100%	100%	100%

Are you currently employed? IF YES ASK: And are you self-employed, full-time employed or part-time employed? IF NO ASK: Which of the following categories are you in – retired, student, receiving a benefit or none of those (option 7)

		Self- Employed Col %	Employed Full-Time Col %	Employed Part-Time Col %	Retired Col %	Student Col %	Not in employment and on a benefit Col %
Cannabis Referendum Vote	Yes	49%	50%	39%	34%	84%	74%
	No	51%	50%	61%	66%	16%	26%
	Total	100%	100%	100%	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	72%	52%	55%	60%	80%	67%
	No	21%	41%	37%	36%	20%	30%
	Unsure/refuse	6%	7%	8%	4%	0%	3%
	Total	100%	100%	100%	100%	100%	100%

Would you describe your job as more of a white collar or office job; or a blue collar or physical job?

		White collar Col %	Blue collar Col %	Unsure/refuse Col %
Cannabis Referendum Vote	Yes	51%	43%	47%
	No	49%	57%	53%
	Total	100%	100%	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	48%	59%	69%
	No	45%	39%	20%
	Unsure/refuse	7%	2%	10%
	Total	100%	100%	100%

Finally can I ask what ethnicities do you identify with?
 European/Pakeha/Caucasian/Kiwi/New
 Zealander
 Col %

		Maori Col %
Cannabis Referendum Vote	Yes	44%
	No	56%
	Total	100%
Did you vote in favour to make cannabis available for medicinal purposes such as pain relief?	Yes	61%
	No	39%
	Unsure/refuse	5%
	Total	100%

David Farrar
Director
Curia Market Research

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