

**Sex Definition Poll  
May 2025**

CLIENT:	Family First
POLL DATES:	Wednesday 30 April to Sunday 04 May 2025. The median response was collected on Friday 02 May 2025.
TARGET POPULATION:	Adults aged 18+ who live in New Zealand and are eligible and likely to vote.
SAMPLE POPULATION:	Adults aged 18+ who live in New Zealand and are eligible and likely to vote, who are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	1,000 respondents agreed to participate, 700 by phone and 300 by online panel.
SAMPLE SELECTION:	A random selection of 15,000 NZ phone numbers (landlines and mobiles) and a random selection from the target population from up to three global online panels (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from further polls on the same topic for six months.
RESPONSE RATE:	Multiple call-backs occurred to maximise the response rate. Those who said they were unlikely or very unlikely to vote were excluded.
OMNIBUS STATUS:	The poll was part of a wider omnibus survey for multiple clients. The questions were asked in the order they are listed.
WEIGHTING:	The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
SAMPLE ERROR:	Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.

**A Member of Parliament has proposed a law that would define a woman as an adult human biological female and a man as an adult human biological male regardless of gender identity. Would you support or oppose this proposed law?**

		Count	Col %
Support sex definition bill	Support	512	52%
	Oppose	290	29%
	Unsure	192	19%
	Total	995	100%

52% of respondents said they support the proposed law and 29% oppose it.

		Gender	
		Female	Male
		Col %	Col %
Support sex definition bill	Support	39%	65%
	Oppose	35%	23%
	Unsure	27%	12%
	Total	100%	100%

Women net support is +4% and men +42%.

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Support sex definition bill	Support	48%	52%	55%
	Oppose	29%	30%	29%
	Unsure	23%	19%	17%
	Total	100%	100%	100%

Net support by age is +19% for under 40s, +22% for 40 to 59 year olds and +26% for over 60s.

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Support sex definition bill	Support	53%	59%	43%	55%	36%	66%
	Oppose	32%	33%	32%	26%	34%	19%
	Unsure	16%	8%	25%	19%	30%	15%
	Total	100%	100%	100%	100%	100%	100%

		Probed Party Vote						
		National Col %	Labour Col %	TPM Col %	ACT Col %	NZ First Col %	Greens Col %	Unsure Col %
Support sex definition bill	Support	64%	35%	28%	72%	68%	33%	54%
	Oppose	21%	44%	41%	6%	16%	48%	12%
	Unsure	14%	21%	31%	22%	16%	20%	34%
	Total	100%	100%	100%	100%	100%	100%	100%

Net support by party vote is:

1. ACT +66%
2. NZ First +52%
3. National +43%
4. Undecided +42%
5. Labour -9%
6. TPM -13%
7. Greens -15%

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